

AboutTheJob

Office 316, Bedford Heights
Brickhill Drive,
Bedford,
MK41 7PH

Who we are:

AboutTheJob is a recruitment advertising and agency specialist that specifically covers the East Anglian area including Beds, Bucks, Herts, Northants and Cambs. Using state of the art technology via; our own job board AboutTheJob.co.uk, exclusive access to Job Board Networks and targeted social media campaigns, our career portal provides candidates and employers with all the latest tools in their search to find 'to make that next career move' or 'Find that next star employee' (respectively). In addition to the way we market our brand, and yours (see engagement resources below), we pride ourselves on service innovation such as:

- Recruitment Video Advertising
- Job Advert Evaluation
- CV Search and Match
- Mobile and tablet response site versions for accessibility 'on the go'
- Candidate/client site registration through facebook and LinkedIn
- 24-7 account and ecommerce access for employers
- Full reporting

Current Site Stats:

15,367 AboutTheJob visits per month

23,724 AboutTheJob registered candidates

39,000+ CV's AboutTheCVmatching service (120,000 nationally)

11,00+ Social Media Following

87,000 reach per month on facebook

11,935 + live vacancies advertised per month

AboutTheJob audience = 176,000 +

The logo for About The Job is located in the bottom right corner. It features the words "About The Job" in a white, cursive font, set against a dark blue circular background with a gold-colored border. The logo is partially overlaid by a large blue triangle that points towards the bottom right corner of the page.

About
The Job

Engagement Resources

AboutTheJob – www.aboutthejob.co.uk

AboutTheCV matchmail service

Facebook - www.facebook.com/aboutthejobs

Twitter - @aboutthejob

Indeed – www.indeed.co.uk

Google for Jobs

JobG8 Network – www.jobg8.com

Includes coverage on marketing leading national boards and niche job boards

LinkedIn

Email Marketing – Base, MailChimp and Pabau.com

Combined audience = 475,000 +

Advertising and Sponsorship Services – How it works

Our advertising and sponsorship service allows you access to our premium advertising package. Each vacancy will experience coverage across our portfolio and a potential reach to over 400,000 job seekers. Sponsorship packages include additional employer branding and the option to target a more specific candidate base on a seasonal or annual basis, without advertising specific vacancies.

1. “company name” can buy single or multiple job credits and/or one of 4 sponsorship packages
2. AboutTheJob will manage all job advert administration and artwork design for sponsorship options
3. A job advert is live for 14 days. Sponsored search links are live for 12 months
4. Applications generated from job advertising are sent to a designated mail inbox at “company name”
5. All advertising and sponsorship packages have to be pre-paid for. Depending on the value of the overall package, discretionary payment plans can be arranged
6. Advice on job specs, market evaluation and information on advert performance is included as part of any package purchased via a dedicated customer service line that’s open from 0830 – 1600 Mon-Fri
7. Sponsorship packages are sold on an annual basis. Depending in the sponsorship package purchased “company name” can sponsor a job search location, a job search sector or a mix of both.
8. All prices are subject to VAT.



Lite Coverage: 14 day listing - AboutTheJob - Google - Facebook

Featured Coverage: 14 day listing - AboutTheJob - Google - Facebook - Indeed - AboutTheCV

Professional Coverage: 14 day listing - AboutTheJob - Google - Facebook - Indeed - AboutTheCV - LinkedIn - Jobg8

Advertising and Sponsorship Costing's

Please find the relevant membership charges below

Item Description	Number of Credits	Advertiser fee	Expiry Date
Job Listing (Lite) - 14 days coverage	1	£249.00	Held for 18 months
Job Listing (Featured) - 14 days coverage	1	£495.00	Held for 18 months
Job Listing (premium) - 14 days coverage	1	£749.00	Held for 18 months
Job Listing (Lite) - 14 days coverage	3	£499.00	Held for 18 months
Job Listing (Featured) - 14 days coverage	3	£1199.00	Held for 18 months
Job Listing (premium) - 14 days coverage	3	£1,749.00	Held for 18 months
Sponsorship Lite	3 Job Credits 1 Location or sector link	£1000.00	Held for 12 months
Sponsorship Featured	5 job credits 3 location or sector links	£1,749.00	Held for 12 months
Sponsorship Pro	10 job credits 4 location or sector links	£3,499.00	Held for 12 months
Email Sponsorship	Sponsorship of every automated email our system sends out to candidates (215,000+ in a year)	£5,000.00	Held for 12 months

***Want to buy more credits in bulk? Just ask and we can tailor a package to your requirements.**



Small print

We like to keep things simple and the majority of our terms are detailed in the “How It Works” section above.

Should you have any questions or queries about our services please see our full service terms at

<http://aboutthejob.co.uk/terms/>

Contact Details

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Advertising and Sponsorship

AboutTheJob

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